

Tracey J. Berg-Fulton

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About Me

I am a frontend engineer and experienced remote worker who loves to experiment, prototype, and try things out. My favorite tools are HTML, CSS, and JavaScript, both within frameworks and without. I love creating web experiences with empathy & building things with users in mind.

Skills

HTML, CSS (Sass/SCSS, Styled Components), JavaScript (ES6, React, Vue, jQuery), TypeScript, Drupal, WordPress, PHP, Git/GitHub, Photoshop

Experience

Lumen Learning

Software Engineer, UI Tech Lead (Apr. 2020 - Present)

Responsible for setting UI code standards and coaching teammates on HTML, CSS, and accessibility standards for internal products.

- Owned accessibility engineering work to successfully complete Voluntary Product Accessibility Template (VPAT) and represented engineering on internal accessibility council.
- Acted as liaison between the engineering and design teams.
- Led redesign of core product for Gates Foundation Grant, in addition to redesign and reimplementing of internal support and sales tools.

National Kidney Foundation

Frontend Engineer (Sr. Web Manager) (Aug. 2019- Mar. 2020)

Led development of the Nephron design system, and acted as product champion to increase adoption.

- Created documentation and issue tracking
- Created new workflow for proposing and implementing components
- Provided leadership for frontend projects across the organization, including Optimizely experiments and analytic

Developer (Web Manager) (Jan. 2018-Aug. 2019)

Supported major redesign and information architecture initiative.

- Created pages and components in support of national initiatives.
- Provided support for content creators and owners.

Cotton Bureau

Content Lead (Aug. 2017-Dec. 2017)

Led content creation and strategy on a growing product team. Created campaigns aimed at sellers and designers.

- Provided content for marketing and product teams.
- Crafted transactional email to convert abandoned carts to successful sales
- Created content for three large product events featuring 10x the normal product offering.

AuthenticJobs.com

Customer & Community Lead (Nov. 2016-Aug. 2017)

Responsible for customer support, content management, and community management for tech jobs board.

- Increased social traffic by 30% in 6 months.
- Managed new domain Authentic.co, including directing freelancers and contributing content.
- Handled support tickets, feature requests, and QA.

Collections Stewardship Professional Network, American Alliance of Museums

Web Chair (Jan. 2012-Jun. 2017)

Maintained and managed website for the largest professional committee of the American Alliance of Museums.

- Completed responsive redesign of site, moving from WordPress to Squarespace.
- Advised on technical matters.

Carnegie Museum of Art

Collections Database Associate and Provenance Researcher (Jul. 2014-Nov. 2016)

Responsible for standardizing and preparing data for release as linked open data and conducting provenance research.

- Advised on collections technology and contributed to project documentation.
- Wrote bug reports and performed software QA.

Shoefitr, Inc.

Data Manager (Sept. 2013-Jul. 2014)

Responsible for maintaining and documenting data entry standards, quality control and monitoring, and data reporting for a growing start-up later acquired by Amazon.

- Supervised a team of 10-12 data associates.
- Created training materials and tools to increase efficiency in the onboarding process.

Education

University of Glasgow, M.Litt, with merit

Otterbein University, BA, magna cum laude with honors distinction

Udacity, Frontend Web Development Nanodegree

Sabhal Mòr Ostaig, Certificate